# Company Announcement Press Release



## **TheSoundOn**

Hits a High Note: Revolutionary Music and Video Distribution Platform Launches!

FOR IMMEDIATE RELEASE

**29/07/2024** - Get ready to turn up the volume! TheSoundOn, a brand new digital music and video distribution platform, is officially launching, ready to reshape how artists, labels, and creators share their sonic and visual masterpieces with the world.

Founded by visionary Rumel Ahmed, TheSoundOn is on a mission to empower artists and labels, providing a smooth and seamless way to distribute music and videos, unlock new monetization opportunities, and gain powerful insights to amplify their reach and revenue.

"TheSoundOn isn't just another distribution platform; it's a vibrant community dedicated to putting artists in the driver's seat of their careers," says Rumel Ahmed, CEO & Founder of TheSoundOn. "We're offering fair revenue models, insightful analytics, and an easy-to-use release management system, so artists can focus on creating the music the world loves."

#### Key Features That Make TheSoundOn Sing:

- Worldwide Harmony: Effortlessly distribute your music and videos to all major streaming platforms and digital stores.
- **Monetize Your Magic:** Keep track of your earnings with easy-to-use monetization and royalty management tools.
- **Data-Driven Decisions:** Unlock deep insights into your performance with advanced analytics.
- **Tailored to Your Tune:** Customize releases with flexible metadata, pricing, and format options.

• **Artist-First Design:** Enjoy a user-friendly interface, designed with artists and labels in mind. Plus, API integration ensures seamless distribution.

### About the Company

Established on July 29, 2024, **TheSoundOn** is committed to building a bridge between independent artists and mainstream success. With headquarters in Bangladesh, the platform is dedicated to fostering a fair and transparent ecosystem where music and video creators can thrive.

#### **Media Contacts**

This information is for readers who may want to reach out to the company.

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